

Just Three Things...

As a member of the EDC, the Marketing & Business Retention Committee invites you to participate in "Just Three Things..." an initiative to promote the economic vitality of Loudoun County through the use of New Media. Each month, for the next twelve months, we will give you "Just Three Things" that will enhance your organization's ability to interact with New Media! We request that you complete your "Three Things" by the next EDC meeting!

Here are your inaugural "Just Three Things..."

1. **LinkedIn:** If you have not done so, please join LinkedIn @ www.linkedin.com. Just follow the directions given.
2. **"Loudoun" Group:** Once you have joined LinkedIn, please join our group called "Loudoun".
 - a. To join, click "Groups" in the tool bar at the top of your page.
 - b. Scroll down to "Groups Directory" and click on it.
 - c. Enter "Loudoun" in "Search Groups" box on the left. Click the Search button.
 - d. Scroll down until you find the Group called "Loudoun". Click "Join this group" on the right.
 - e. Congratulations! You have joined our group! (*Note: Important! See the next "Thing!"*)
3. **Make a Comment:** Read some of our contributors. Make at least *one* comment.
4. **Extra Credit:** Link your website, profile page, blog, email list, etc. to our group. There are several other good places to link to, that help us all, with more coming soon. Here are some examples:
 - ♦ <http://www.visitloudoun.com> (Visit Loudoun!)
 - ♦ <http://biz.loudoun.gov> (Loudoun Economic Development)
 - ♦ <http://www.loudounsbdc.org> (Loudoun Small Businesses)
 - ♦ <http://www.loudounchamber.org> (Loudoun County Chamber of Commerce)
 - ♦ <http://www.loudoun.gov> (Loudoun Government)
 - ♦ <http://www.loudouncares.org> (Loudoun Nonprofits)
 - ♦ <http://www.loudounpedia.org> (Loudoun Wiki - Public Libraries)

or link to another Loudoun business or new media outlet!

These actions will help build the online infrastructure that will promote Loudoun through social/new media channels. Our thanks in advance!